Nonprofit Learning Institute 2020 Application Form

Thank you for your interest in applying for the Nonprofit Learning Institute, presented by the Bank of America and Philanthropy Massachusetts. All questions in this application are required, so make sure to answer all questions to the best of your ability.

The deadline for submissions is to Monday, November 4, 2019 at 9:00 AM

This year's Nonprofit Learning Institute sessions will cover the topics of:
- Board Engagement & Development
- Financial Stability & Capitalization
- Marketing & Communications
- Strategic Planning & Implementation

Contact: If you have any questions or concerns about eligibility or timeline, please contact Kelton Artuso at kartuso@philanthropyma.org or call 617.426.2606 x138.

* Required

ORGANIZATIONAL INFORMATION

1. Organization Name *

2. Address *
   Include Street Address, Suite/Apt, City, State, Zip

3. Phone Number *

4. Website *

5. Employer Identification Number (EIN)

6. Year Founded

7. Organizational Staff: Number of Full Time Staff *
8. Organizational Staff: Number of Part Time Staff

9. Organizational Staff: Number of Volunteer Staff

10. Organizational Staff: Number of Board Members

11. Name of Chief Executive

12. Title of Chief Executive
   i.e. CEO, Executive Director, President, etc.

LAST FISCAL YEAR

Please use actual totals for this section, to the closest full dollar.

13. Revenue (Actual Totals)

14. Expenses (Actual Totals)

CURRENT FISCAL YEAR

Please use budgeted totals for this section, to the closest full dollar.

15. Revenue (Budgeted)

16. Expenses (Budgeted)

Participants

CONTACT INFORMATION
The Nonprofit Learning Institute is geared towards representatives in senior leadership positions within their organizations. Primary Contacts should be a Senior Staff Member with a position of Chief Executive Officer, Executive Director or Vice President.

17. 1. Name of Primary Senior Staff Member *

18. 2. Title of Primary Senior Staff Member *

19. 3. Phone Number of Primary Senior Staff Member *

20. 4. Email of Primary Senior Staff Member *

21. 5. Bio of Primary Senior Staff Member *
   Please limit to 200 words or less

22. 6. Participant Agreement *
   Please confirm that your organization can commit to sending two representatives (senior staff or board member) to all sessions of the Nonprofit Learning Institute. The same two representatives do not need to attend each session.
   Mark only one oval.
   
   ☐ Yes
   ☐ No
   ☐ Other: ___________________________

Application Questions

23. 3. What is the Mission/Vision of your organization? *
24. What is the top organizational challenge in your organization and what do you believe the Nonprofit Learning Institute will provide to help address that challenge? *

25. Besides the answer to #4, what are up to three additional organizational challenges that you hope to address through the Nonprofit Learning Institute? *

26. Please describe the outcomes you hope to achieve – both for your organization and as an individual – as a result of participation in the Nonprofit Learning Institute? *

27. If your Organization falls outside the recommended operating budget range of at least $500,000 and no more than $2 million, please explain how your organization would benefit from the series, and indicate how your organization has the capacity to participate.

28. Through social media, we hope organizations will share key learnings, takeaways, and successes with their broader audiences. In what ways will your organization utilize social media to help raise the awareness of the Nonprofit Learning Institute (also indicate which social media outlets you plan to use)? *
29. **How did you hear about the Nonprofit Learning Institute?**

*Mark only one oval.*

- [ ] Philanthropy MA Partners Update
- [ ] Philanthropy MA Website
- [ ] Bank of America Chartiable Foundation Newsletter
- [ ] Referred by a colleague
- [ ] Twitter
- [ ] Facebook
- [ ] Other: ____________________________